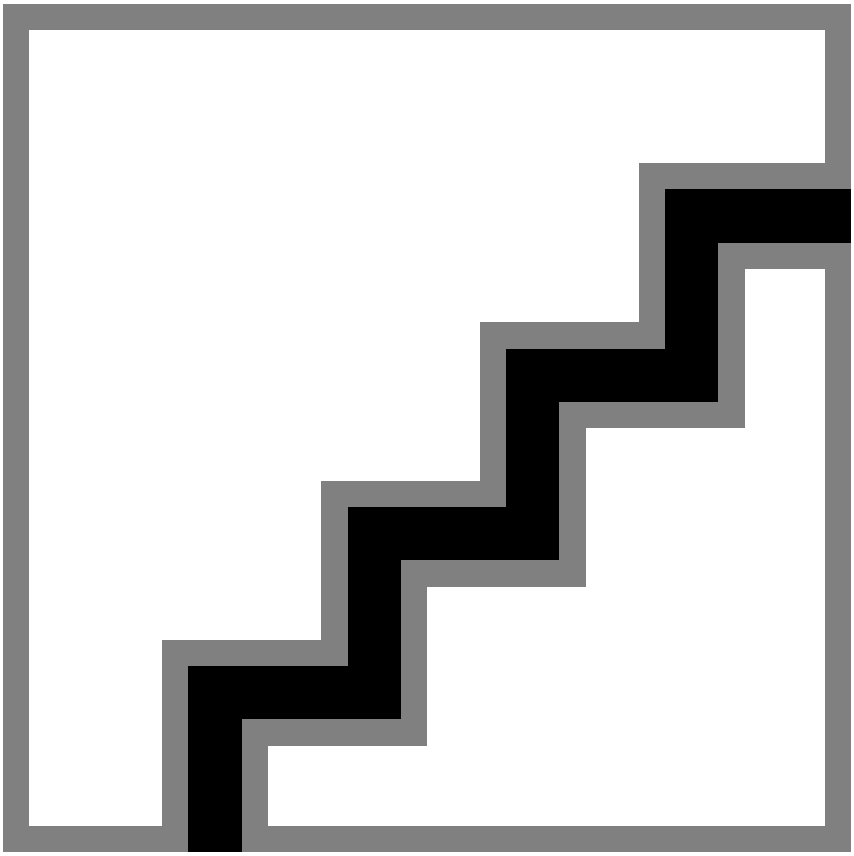
PHILIPS

BVP353 72LED RGBWW 220V L57 45 DMX

911401748643



UniFlood M G2, 7555 lm, 150 W, RGBW, Dynamic DMX/RDM, Safety class I

Philips UniFlood M gen2 is a cost-effective, exterior-rated architectural LED floodlight that's designed for façade, landscape and outdoor flood lighting applications. The robust, modular, rectangular design features highly-efficient optics, making it ideal for illuminating everything from multi-storey façades and bridges to landmarks and monuments. This LED floodlight is available in white, monochromatic colors, RGB, RGBW and tunable white. It comes with six different spread lenses ranging from narrow spot to wide flood and has DMX512/RDM control option. A truly modular floodlight that gives architects and designers the freedom to explore a wide range of concepts and designs with no limitations.

Warnings and Safety

- For outdoor use only.

General Information

Driver included	Yes
Lighting Technology	LED
Value ladder	Performance

Light Technical

Luminous Flux	7,555 lm
Correlated Color Temperature (Nom)	-
Luminous Efficacy (rated) (Nom)	50 lm/W
Color rendering index (CRI)	>80
Light source color	RGBW
Effective projected area	0.078 m²

Operating and Electrical

Input Voltage	220 to 240 V
Line Frequency	50 to 60 Hz
Inrush current	60 A
Power Consumption	150 W
Power Factor (Fraction)	0.95
Connection	Flying leads/wires and 2 Push-in connector 4-pole
Cable	Cable 0.5 m without plug 3-pole and 2 Cables 0.5 m with connector 4-pole
Protection class IEC	Safety class I

Controls and Dimming

Dimmable	Yes
Control interface	Dynamic DMX/RDM

Mechanical and Housing

Housing Material	Aluminum extruded
Optical cover material	Acrylate
Housing Color	Dark gray
Overall length	569 mm
Overall width	140 mm
Overall height	149 mm
Dimensions (Height x Width x Depth)	149 x 140 x 569 mm
Ingress protection code	IP66 [Dust penetration-protected, jet-proof]
Mech. impact protection code	IK06 [1 J]
Optical cover type	Clear glass
Net Weight (Piece)	6.800 kg

Approval and Application

Flammability mark	For mounting on normally flammable surfaces
CE mark	Yes
Ambient temperature range	-40 to +50 °C

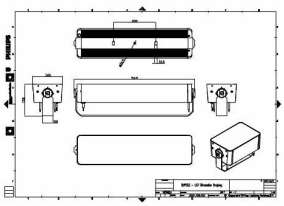
Initial Performance (IEC Compliant)

Luminous flux tolerance	+/-10%
Power consumption tolerance	+/-10%

Product Data

Order product name	BVP353 72LED RGBWW 220V L57 45 DMX
Full product name	BVP353 72LED RGBWW 220V L57 45 DMX
Full product code	871951492785899
Order code	911401748643
Material Nr. (12NC)	911401748643
Numerator - Quantity Per Pack	1
EAN/UPC - Product/Case	8719514927858
Numerator - Packs per outer box	4
EAN/UPC - Case	8719514927858

Dimensional drawing



© 2026 Signify Holding. All rights reserved. The information provided herein is subject to change, without notice. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.