PHILIPS

MSR Platinum (Theater)

XDMSRPLT



MSR Platinum 35 ST – The best choice for studio/ theater lighting

MSR Platinum 35 ST has been specially designed for the studio/theater world, where consistent high-quality light output, high brightness and excellent color rendering are important. This lightweight, compact system delivers intense, cool-white light for the most amazing light experience. It’s a powerful and innovative tool, giving lighting designers far greater freedom and delivering the same good light quality as other MSR lamps. The exceptionally short arc generates sparkling, bright light, and the lamp’s ultra-compact design makes it suitable for smaller lighting fixtures. The MSR Platinum 35 ST lamp has a balanced spectrum with extra red content for enhanced color rendering.

Benefits

- High beam intensity, high brightness
- Freedom to create smaller and lighter fixtures
- High perceived brightness
- Easy and fast lamp replacement
- A long and reliable lifetime

Applications

- Events
- Shows/Theater
- Touring/Stage

Features

- Very short arc
- Compact system
- High Correlated color temperature
- Philips FastFit technology
- Philips Platinum technology

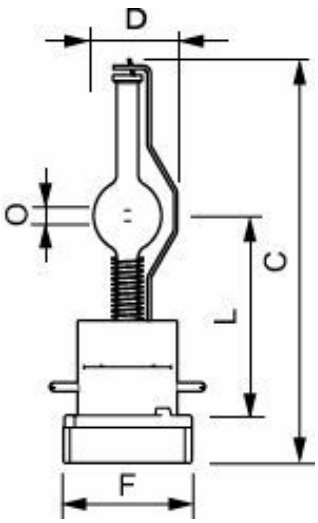
- A lamp breaking is extremely unlikely to have any impact on your health. If a lamp breaks, ventilate the room for 30 minutes and remove the parts, preferably with gloves. Put them in a sealed plastic bag and take it to your local waste facilities for recycling. Do not use a vacuum cleaner.

Versions



XPPR_XDMSR_0014-Product photo

Dimensional drawing



Product	D (max)	O	L (min)	L (max)	L	C (max)	F
MSR Platinum 35 ST	24 mm	3.6 mm	55 mm	57 mm	56 mm	116 mm	36 mm

General Information

Cap-Base	PGJX36
Operating Position	UNIVERSAL [Any or Universal (U)]

Light Technical

Color Code	- [Not Specified]
Luminous Flux	54,400 lm
Correlated Color Temperature (Nom)	6000 K
Color rendering index (CRI)	75

Operating and Electrical

Power Consumption	786 W
Lamp Current (Nom)	11.5 A

Controls and Dimming

Dimmable	Yes

© 2026 Signify Holding. All rights reserved. The information provided herein is subject to change, without notice. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.